

April 19, 2013

STATEMENT ON BEHALF OF TRICENTENNIAL CONSORTIUM:

The Tricentennial Consortium (TCC) is a unified group of numerous civic New Orleans-based stakeholders who, as part of the hospitality master plan as announced in the 2010 BCG report, are committed to building more jobs, additional visitor spending and a stronger economy. The project is designed to revitalize the Riverfront and Spanish Plaza, reimagine the traffic patterns at the feet of both Poydras and Canal streets, and commence the redevelopment of Convention Center Boulevard and the much-anticipated development of the parcel of land upriver from the Convention Center.

The legislative instruments that are involved in the implementation of the plan include Senate bill 242 (Sen. Murray/Rep. Leger) which provides for an optional assessment of hotels for the purpose of dedicating funds for tourism marketing and House bill 516 (Rep. Leger) which would allow the Morial Convention Center to use bonds for the plan if it occurs. TCC is made up of leaders in the tourism and hospitality industry, as well as economic development entities, including; The Audubon Nature Institute, New Orleans Tourism Marketing Corporation, the New Orleans Convention and Visitors Bureau, the Louisiana Restaurant Association, SMG and the Mercedes-Benz Superdome, and the Ernest M. Morial Convention Center, as well as Eskew+Dumez+Ripple and Manning Architects.